

IGENCE OY AB
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FOR IMMEDIATE RELEASE

Igence introduces commercial version of Magento in Finland - world's fastest growing e-commerce platform

As the first in Finland to offer Magento Enterprise Edition, Igence today introduces the participation in the Magento Solutions Partnership program at Professional Partner Status. Igence has several successful implementations of Magento ecommerce platform and now, the co-operation with Varien takes it to the next level. Igence can focus on fully utilizing the knowledge base and support from Magento that the partnership provides. New clients and existing Magento clients will gain from Igence positioning as the leading Magento provider in Finland.

“The partnership is in line with our strategy, we want to be able to offer the best technologies in the world to our clients. The platform drives user experience, cost-efficiency and possibilities to new levels. Magento being part of a global community ensures support and continuous development.” says Thomas Tallskog, CEO of Igence. “We want to able to create highly competitive solutions fully integrated with back-end processes and with a user experience that is designed to sell. Furthermore, the Professional partner status that we have achieved is a proof of our dedication to having world-class competence and dedication.”

“As we continue to expand our partner channel globally, We are delighted to have Igence fill the gap in Finland and provide customers with a level of support and expertise that will ensure success. Igence will provide the market with a platform that has the capabilities to compete not only on the mid-market level, also on enterprise segments, with the commercial Enterprise Edition version of the platform,” says Scott Dahlgren director of channel development at Magento. “In addition, the knowledge and resources that Igence brings to Finnish Magento Open Source users is a reassurance for scalability of their existing solutions, by providing them with upgrade possibilities ”

About Igence – www.igence.fi

Igence is focused on providing end-to-end e-commerce solutions that are designed to sell. For over a decade Igence has provided ecommerce solutions for its clients. The company was formerly known as Ineo e-Business Solutions and was object for a management buyout in 2010. The Igence Sales Channel concept is a tried and tested solution for ecommerce by over a hundred clients in Finland with a total ecommerce turnover of €100 millions. Igence clients cover a wide range of businesses proving The agile approach for optimizing ecommerce success.

About Magento – www.magentocommerce.com

Magento is the fastest growing platform for ecommerce solutions and provides a feature-rich, professional Open Source eCommerce platform solution that offers merchants complete flexibility and control over the presentation, content, and functionality of their online channel. Designed to be completely scalable and backed by an extensive support network, Magento is the ultimate eCommerce solution.